Do the math.
100% tobacco. Wins
0% additives.

FAX

R.J. Reynolds Tobacco Co.
400 Raritan Center Parkway Suite D
Edison, NJ 08837

Date: 02/26/98

Number of pages including cover sheet: **8**

To:	Vikisha Inc.
	Kaushik Shah
Phone	201-222-0400
Fax Phone	**201-222-0372**
CC	Greg Brown Sean Cleerdin Christine Fagan

From:	Lanny Wolfe
Phone	732-225-4774
Fax Phone	732-417-9076
Voice Mail	**1-800-757-8255** **Ext. 48795**

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

MARCH WINSTON B2G1F

There will be two promotions in March, 1998: Winston buy 2 packs get 1 pack free in high volume accounts and Salem .30 off pk two ctn display for low volume accounts.

Attached is the information you will need to work the March Winston B2G1F promotion. Information for the other promotions will follow.
If you have any questions please let me know.

Thanks,
Lanny

51849 1989

Source: https://www.industrydocuments.ucsf.edu/docs/mmfy0000

R.J. Reynolds Tobacco Company
March 1998 National Pack Promotion

Account: **Vikisha Inc. #543805**

Brand Promotion	**WINSTON** B2G1F #800115
Display Packing	1 white Carton Winston FF Box 0.5 Carton "Live" Winston FF Box 2 white Cartons Winston Lt. Box 1 Carton "Live" Winston Lt Box 1 white Carton Winston Ultra Lt. Box 0.5 Carton "Live" Winston Ultra Lt Box
Delivery Date	**March 9, 1998**
Display Assembly Timing	Immediately
Displays shipped to retail	➢ Send displays automatically to accounts on attached list beginning week of **3/9/98.**

☎ Voice Mail 800-757-8255 **#48795** to request payment.

51849 1990

Source: https://www.industrydocuments.ucsf.edu/docs/mmfy0000

WHOLESALER PACKING INSTRUCTIONS

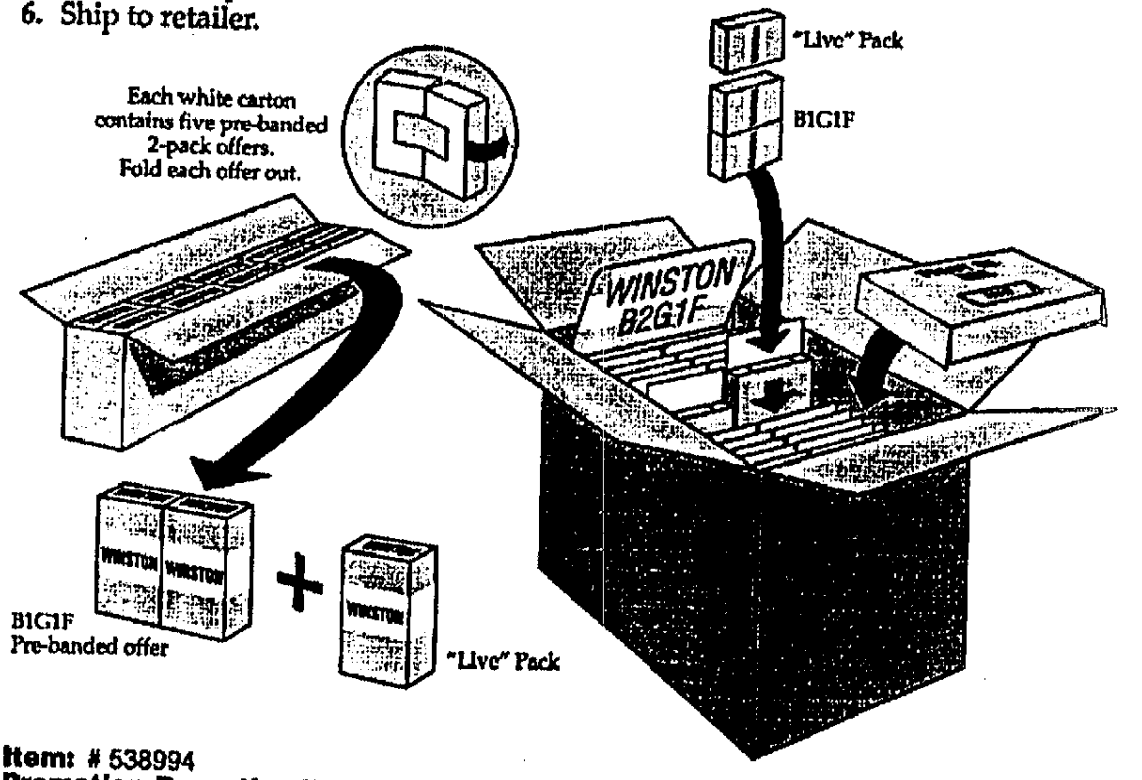
VALUE ADDED PROMOTIONS **1ST QTR. '98**

March WINSTON B2G1F

(Buy 2 Packs Get 1 Free)

STEPS

1. Open WINSTON B2G1F shipping case. Remove red cardboard insert.
2. Place one B1G1F offer into each Winston style specific sleeve. **Promotional product is in white cartons, utilize 2 cartons Winston Lt. Box, 1 carton Winston FF Box and 1 carton Winston Ul. Lt. Box.**
3. Add one "live" Winston pack of same style to each offer.
4. Place red cardboard insert back into case. Fold display header card down.
5. Close and tape case.
6. Ship to retailer.



Item: # 538994

Promotion Reporting Description: WIN MAR B2G1F

Brand Style						
Number of Cartons						

51849 1991

Source: https://www.industrydocuments.ucsf.edu/docs/mmfy0000

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 800115 80300 WIN MAR B2G1F
TEMPLATE SEQ : 0038
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122602	122622	275452	A&S SMOKE SHOP	319 AVENUE C	BAYONNE	NJ	07002	1				(201)858-9638
122108		642812	AMERICAN NEWS & MAG	5101 BERGENLINE A	WEST NEW YORK	NJ	07093	1			KLEIN	(201)865-8792
133006	133024	590639	AVENEL SUPERMARKET	1008 RAHWAY AVE	AVENEL	NJ	07001	1			129484KLEI	(732)750-9660
122101	122225	454437	BIND FOODS, INC.	198 WASHINGTON ST	NORTHVALE	NJ	07647	1			KLEIN	(201)767-3001
122109		715160	BORINQVEN CORNER	1063 WESTSIDE AVE	JERSEY CITY	NJ	07097	1				(201)434-3993
133004	133426	270415	BROAD ST. NEWS	1301 S BROAD ST	TRENTON	NJ	08610	1				(609)396-6910
122102		420146	CAROUSEL EXPRESS	637 KINDERKAMACK	RIVER EDGE	NJ	07661	1				(201)262-7047
133407	133425	590043	CEDARBROOK LIQUORS	1 RT 73	WATERFORD	NJ	08089	1			80390KLEIN	(609)561-4697
122108		716551	CHUCKY VARIETY STOR	1700 BERGENLINE A	UNION CITY	NJ	07087	1				(201)223-1115
122101	122225	453151	CIRCLE FOOD MART	9 TENAFLY RD	ENGLEWOOD	NJ	07631	1			KLEIN	(201)894-1652
122104	122620	695602	CITY NEWS	2988 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)420-0020
122602		275496	DELUCAS CONF	1086A AVENUE C	BAYONNE	NJ	07002	1				(201)858-9223
122101	122225	747220	DEMAREST STATIONERY	132 HARDENBURGH A	DEMAREST	NJ	07627	1				(201)768-0661
133007	133024	440535	E Z BUY FOOD STORE	244 PLAINFIELD AV	EDISON	NJ	08817	1			9088193515	(732)819-3515
122104	122620	271164	EXCHANGE PLACE	10 EXCHANGE PLACE	JERSEY CITY	NJ	07302	1			KLEIN	(201)433-2475
122104	122620	638584	FAMILY CONVENIENCE	180 KEARNY AVE	KEARNY	NJ	07032	1				(201)991-5616
122109		542208	FILIPINAS GROCERY	93 BOWER STREET	JERSEY CITY	NJ	07307	1				(201)792-7072
122104	122620	772864	FIONICK	22 JOURNAL SQ	JERSEY CITY	NJ	07306	1				(201)659-8383
122604	122624	400943	FRIENDLY NEWS & FOO	128 MONTGOMERY ST	BLOOMFIELD	NJ	07003	1				(973)429-8915
133004	133026	228027	FUJI DELI/NEWS	4 N BROAD ST	TRENTON	NJ	08608	1			6093931115	(609)393-1115
122604	122624	794872	GAJANAND LLC	300 BROAD ST	BLOOMFIELD	NJ	07003	1				(973)429-7837
122603	122623	464880	GALA CARD & GIFT	992 STUYVESANT AV	UNION	NJ	07083	1			KLEIN	(908)687-3812
122602	122622	275492	GARDEN STATE NEWS	454 BROADWAY	BAYONNE	NJ	07002	1				(201)339-1386
122104	122620	607167	GAYATRI CORP.	605 HARRISON AVEN	HARRISON	NJ	07029	1			KLEIN	(793)484-0619
122104	122620	344223	GOLDEN BEER & LIQUO	614 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(793)483-8322
122104	122620	056906	HANY'S DELI CORP	56 BOWERS ST	JERSEY CITY	NJ	07307	1				(201)798-8043
133006	133024	402080	HILLTOP CARD	1530 OAK TREE RD	ISELIN	NJ	08830	1				(732)494-6177
122103	122628	738726	HOLLYWOOD DELI	1212 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)222-0576
122104	122620	489758	JAYDIN GIFT	467 LYONS PLAZA	NEWARK	NJ	07112	1			KLEIN	(793)923-9012
133002	133023	686832	JERSEY PRIDE	642 NEWMAN SPRING	LINCROFT	NJ	07738	1				(908)758-8989
122605	122625	716271	JLN FAMILY FARMS IN	1012 GOFFLE RD	HAWTHORNE	NJ	07506	1				(973)238-9151
122103	122628	354548	JUNIOR MINI MARKET	1516 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-4483
122104	122620	655004	JUNIOR'S MINI MART	451 453 ST. PAUL	JERSEY CITY	NJ	07306	1			KLEIN	(201)222-0366
122107		475894	K. C. NEWS	14 COMMERCE ST	NEWARK	NJ	07102	1			KLEIN	(973)733-3413
122101	122225	541255	KADISHNA, INC.	69 W PALISADE AVE	ENGLEWOOD	NJ	07631	1			KLEIN	(201)894-0507
133008	133025	462385	KRAUSZER'S #8	312 PARSIPPANY RD	PARSIPPANY	NJ	07054	1				(201)515-3451
122604	122624	796186	KRAUSZERS FOOD STOR	73 BELLEVILLE AVE	BLOOMFIELD	NJ	07003	1				(973)680-4508
122605	122625	400698	KRAUSZERS #243	579 POMPTON AVE	CEDAR GROVE	NJ	07009	1				(973)239-7277
133007	133027	788541	KRAUSZERS #465	1825 ROUTE 130	NORTH BRUNSWIC	NJ	08902	1			9082973140	(732)297-3140
133006	133029	662429	KRAUSZERS/MIRSHIL I	317 BROAD ST	MATAWAN	NJ	07747	1			KLEIN	(732)290-1711
122102	122226	472661	LINCOLN STATIONERY	95A LINCOLN AVE	FAIR LAWN	NJ	07410	1			KLEIN	(973)427-9668
122103	122628	583745	LINKA CONVENIENCE S	7610 BROADWAY	NORTH BERGEN	NJ	07047	1			543805	(201)854-8879

51849 1992

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DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 800115 80300 WIN MAR B2G1F
TEMPLATE SEQ : 0038
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
133007	133027	432586	LIQUOR CITY	1345 US HIGHWAY 1	NORTH BRUNSWIC	NJ	08902	1			9085454411	(908)545-4411
133006	133029	450129	LONDON NEWS TA SHOP	499 ERNSTON RD	PARLIN	NJ	08859	1			KLEIN	(732)525-2920
122104	122620	385276	LUCKY BILL'S	2720 JOHN F KENNE	JERSEY CITY	NJ	07306	1			KLEIN	(201)434-6799
122603	122623	488073	MARINA NEWS, INC.	1000 STUYVESANT A	UNION	NJ	07083	1				(908)688-7359
122101	122225	268010	MR. K'S STATIONARY	1376 QUEEN ANNE R	TEANECK	NJ	07666	1			KLEIN	(201)833-0949
122103	122628	472027	NATIONAL FOOD STORE	40A MEADOWLANDS P	SECAUCUS	NJ	07094	1				(201)866-3417
122604	122624	840087	NEW WAY MARKET	140 FRANKLIN ST	BLOOMFIELD	NJ	07003	1			KLEIN	(973)429-1007
122603		291071	NEWS SHOP	400 N BROAD ST	ELIZABETH	NJ	07208	1			KLEIN	(908)355-6229
122102	122226	450148	NICK'S GROCERY	234 MAIN ST	HACKENSACK	NJ	07601	1			KLEIN	(201)343-2022
122102	122226	652812	NICKS QUICK SHOP	183 BOULEVARD	HASBROUCK HEIG	NJ	07604	1			KLEIN	(201)288-3333
122603	122623	633074	NJ BARGAIN	435 MORRIS AVE	ELIZABETH	NJ	07208	1			KLEIN	(908)354-0601
133007	133027	566925	OAK CONVENIENCE	1004 LIVINGSTON A	NORTH BRUNSWIC	NJ	08902	1			9088284547	(732)828-4547
122104	122620	642635	ONE STOP LIQUOR/DEL	592 RIDGE RD	NORTH ARLINGTO	NJ	07031	1				(201)991-6767
122404	122229	288817	PATEL CANDY STORE	736 W 181ST ST	NEW YORK	NY	10033	1				(212)923-2439
122108		276324	PEREZ GROCERY	6201 PARK AVE	WEST NEW YORK	NJ	07093	1				(201)854-9551
122107		401015	PIONEER LIQUORS	652 JORALEMON ST	BELLEVILLE	NJ	07109	1			378780KLEI	(973)759-2435
133006	133029	728312	PURVI CONVEN. INC	9 LAURENCE PKY	LAURENCE HARBO	NJ	08879	1			5663530	(732)566-3530
122602	122622	549696	PYRAMID	546 BROADWAY	BAYONNE	NJ	07002	1				(201)823-9023
122103	122628	748623	QUICK MART	222 BERGEN BLVD	FAIRVIEW	NJ	07022	1				(201)943-3050
133402	133423	694603	QUICK PLUS	744 E COMMERCE ST	BRIDGETON	NJ	08302	1			971333	(609)455-0202
122102	122226	319324	QUIK SHOP FOOD STOR	264 MAIN ST	NEW MILFORD	NJ	07646	1			KLEIN	(201)599-0258
133006	133024	336462	R&J CORP.T/AKRAUSZE	683 FLORIDA GROVE	PERTH AMBOY	NJ	08861	1			KLEIN	(908)636-4950
122104	122620	516978	RAD PRAHAS NEWS	110 NEWARK AVE	JERSEY CITY	NJ	07302	1				(201)433-4919
122103	122628	547401	RAGUV DISCOUNT	6905 BERGENLINE A	GUTTENBERG	NJ	07093	1				(201)854-6292
122103	122628	704122	REHMAN DELI & GROC.	4306 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-8146
122104		273029	ROSEMART CONF	507 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(973)481-9661
133007	133027	697874	RUES LANE FOOD & CO	314 RUES LN	EAST BRUNSWICK	NJ	08816	1			9082546602	(732)254-6602
122603		740683	RUPA FOOD STORE INC	319 ROSELLE ST	LINDEN	NJ	07036	1				(908)925-6482
122108		762048	SAMS GROCERY	1302 CENTRAL AVE	UNION CITY	NJ	07087	1				(201)863-1184
122105		674101	SANA INTL GROC.	1209 TEANECK ST.	TEANECK	NJ	07666	1				(201)833-0116
122104	122620	414036	SHOPPER'S EXPRESS	879-883 FRANKLIN	NEWARK	NJ	07107	1				(793)483-0124
122604	122624	407896	SHOPPERS EXPRESS	155 ROSELAND AVE	CALDWELL	NJ	07006	1			KLEIN	(973)403-1059
122102	122226	397647	SHOPPERS EXPRESS	300 WASHINGTON AV	BELLEVILLE	NJ	07109	1			KLEIN	(201)751-1438
122101	122225	328815	SHOPPERS EXPRESS	62 W CHURCH ST	BERGENFIELD	NJ	07621	1			KLEIN	(201)387-9537
122605	122625	690537	SHOPPERS LIQUOR	744 HAMBURG TPKE	POMPTON LAKES	NJ	07442	1				(973)835-8887
122101		794184	SHREEJI NEWS	12 W PALISADE AVE	ENGLEWOOD	NJ	07631	1				(201)816-9881
122109		718954	SHVE INC	871 BERGEN AVE	JERSEY CITY	NJ	07306	1				(201)032-0100
133007	133029	763921	SPOTSWOOD LIQUOR	75 OLD STAGE RD	SPOTSWOOD	NJ	08884	1			9082513030	(732)251-3030
122102	122226	273731	SQUARE R&S INC.	28 WILSEY SQ	RIDGEWOOD	NJ	07450	1			KLEIN	(201)444-7728
122104	122620	642660	STARLITE VARIETY	252 CENTRAL AVE	JERSEY CITY	NJ	07307	1				(201)653-4097
122104	122620	274299	STATE NEWS	3000 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)653-4439
122106		273206	STATION MARKET	9 PARK AVE	RUTHERFORD	NJ	07070	1				(201)939-3152
122103	122628	739777	SUPER SHOP	626 RIDGE RD	LYNDHURST	NJ	07071	1				(201)460-8044

51849 1993

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 800115 80300 WIN MAR B2G1F
TEMPLATE SEQ : 0038
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122603	122623	057585	SUPER VALUE LIQUOR	33 S BROAD ST	ELIZABETH	NJ	07202	2			KLEIN	(908)289-0890
122104	122620	956548	THE DEPOT	30-107 MALL DRIVE	JERSEY CITY	NJ	07310	1				(201)626-5050
133006	133029	758642	THE NEIGHBOURHOOD S	4500 BORDENTOWN A	SAYREVILLE	NJ	08872	1				(732)651-2259
122603	122623	772677	THE PIPE SHOP	62 E MILTON AVE	RAHWAY	NJ	07065	1				(732)382-5944
122101	122225	400304	TOWN STATIONARY	386 BROAD AVE	LEONIA	NJ	07605	1			KLEIN	(201)585-8532
122108		876671	UNION CITY NEWS	3202 BERGENLINE A	UNION CITY	NJ	07087	1				(201)865-5834
122103	122628	585447	UPTOWN NEWS	1315 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)659-3349
122604	122624	033165	VALLEY SWEET SHOP	6 S VALLEY RD	WEST ORANGE	NJ	07052	1				(973)731-7236
122602		661333	VIRAGE GROC INC	280 MORNINGSTAR R	STATEN ISLAND	NY	10303	1				(718)816-5285
122603	122623	364414	VIRAM CORPORATION	827 ELIZABETH AVE	ELIZABETH	NJ	07201	1				(908)351-3222
122102	122226	401020	WARM WISHES	323 UNION AVE	BELLEVILLE	NJ	07109	1			KLEIN	(973)751-0595
122603	122623	036188	WESTFIELD MINIMART	301 SOUTH AVE E	WESTFIELD	NJ	07090	1				(908)654-7530

PAGE BREAK TOTAL ACCOUNTS 97 TOTAL QUANTITY 98

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W

BPEN54B2 WORKPLAN VAP SUBJOBBER TEMPLATE LISTING PAGE: 83
DATE: 98-01-26
TIME: 03:52 PM

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR : 714335 JAY DISTRIBUTORS
TEMPLATE : 800115 80300 WIN MAR B2G1F
TEMPLATE SEQ : 0038
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122403	122227	287208	C.A.S.STATIONERY IN	1 PENN PLZ	NEW YORK	NY	10119	1				(212)564-7979
122404	122229	630857	FIVE STAR GROCERY	355 E 86TH ST	NEW YORK	NY	10028	1				(212)987-3243
122101	122225	592107	FOODMART USA III	63 9W NORTH	PIERMONT	NY	10968	42				(914)365-3064
122401	122920	500465	NASSAU NEWS SERVICE	84 NASSAU ST	NEW YORK	NY	10038	1				(212)962-0068

647979 Pakam 77 Warren St., New York, NY 100007 20
049957 Pakam 323 W. 39th St. New York, NY 100018 16
725716 Bengal 1024 Coney Island Ave, Brooklyn, NY 5

PAGE BREAK TOTAL ACCOUNTS (7) TOTAL QUANTITY (86)

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TRANSMIT CONFIRMATION REPORT

NO.	:	014
RECEIVER	:	2012220372
TRANSMITTER	:	R.J.REYNOLDS TOB 12
DATE	:	FEB 26'98 12:57
DURATION	:	04'03
MODE	:	STD
PAGES	:	07
RESULT	:	OK

51849 1996

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